



*Weiss High School Scarlets Dance Team*

# SPONSORSHIP INFORMATION

2020 - 2021



**Appreciation Special:**

Thank you for continuing to support our program.  
Returning sponsors will receive a special 10% discount.



# Weiss Scarlets Dance Team

## 2020 – 2021

---

Greetings Future Weiss Scarlets Sponsor,

The award-winning Weiss High School Scarlets Dance Team is the varsity-level dance team at Weiss High School in Pflugerville, TX, which opened its doors in August 2017. Our Director, Lilian Arnosky, founded the team in hopes of growing technical dance skills and creating an environment that promotes teamwork, camaraderie, and a strong work ethic. In addition, she and the team are dedicated to maintaining a positive environment that encourages leadership and creativity. During the two short years of our team's existence, we were motivated to quickly create traditions and form a legacy that will far outlast our inaugural team's time as a Scarlet.

Each year, our team hits the ground running at the end of July to start preparations for the upcoming school year. A typical school year consists of summer camp, football games, fall band contests, and winter dance contests. We wrap up our season at the end of April with our Scarlets Spectacular Spring Show. In addition to dancing hard, the Scarlets work to financially support the program through t-shirts sales, spring show ticket sales, and junior dance clinics they host in the fall and spring. Simply put, the Scarlets work hard all year long. Our program cannot sustain itself on the hard work of the dancers alone. We also rely on the generous financial support of our local community in the form of Sponsorships.

We would greatly appreciate your support by becoming a business Sponsor. Please review the various levels of sponsorship and the benefits associated with each level. The Weiss Scarlets Booster Club is a non-profit 501(c)3 organization and your donations will be tax deductible.

We invite you to come see what we are all about. The Scarlets are the outstanding visual component of the Weiss Band's halftime show at every football game and travel with them during the fall to contests throughout Texas. If you cannot catch us in the fall, join us at one of many local dance competitions in February and March or join us in the Wolf PAC in April 2021 for our Spring Show. We would love to share the gift of dance in thanks for your support.

Thanks in advance for your generous consideration,

Lilian Arnosky  
Director, Weiss Scarlets Dance Team  
[www.weissdance.org](http://www.weissdance.org)

*If you have questions please contact:*  
*Scarlets Booster Club VP and Sponsorship Chair*  
[scarletsboosterclub@gmail.com](mailto:scarletsboosterclub@gmail.com)

# support the scarlets

## Platinum Sponsor \$1,000

***Bold Italics indicates benefits NOT included in the Gold Sponsorship***

- *Name announced as a Scarlets Platinum Sponsor at 2020-2021 halftime performances*
- *4 free tickets and reserved seats for the 2021 Scarlets Spring Show Spectacular*
- *Full Page Ad in 2021 Scarlets Spring Show Spectacular program*
- Name listed on the Scarlets' website ([www.weissdance.org](http://www.weissdance.org)) with link to your website or email
- Name printed on fall & spring dance clinic t-shirts given to all participants
- Listed on Scarlets Sponsorship Banner to be displayed at all home football games
- Social media exposure on Scarlets Facebook, Instagram & Twitter accounts
- Appreciation Framed Team photo to display your support

## Gold Sponsor \$500

***Bold Italics indicates benefits NOT included in the Silver Sponsorship***

- *2 free tickets and reserved seats for the 2021 Scarlets Spring Show Spectacular*
- *Half Page Ad in 2021 Scarlets Spring Show Spectacular program*
- Name listed on the Scarlets' website ([www.weissdance.org](http://www.weissdance.org)) with link to your website or email
- Name printed on fall & spring dance clinic t-shirts given to all participants
- Listed on Scarlets Sponsorship Banner to be displayed at all home football games
- Social media exposure on Scarlets Facebook, Instagram & Twitter accounts
- Appreciation Framed Team photo to display your support

## Silver Sponsor \$250

***Bold Italics indicates benefits NOT included in the Bronze Sponsorship***

- *Quarter Page Ad in 2021 Scarlets Spring Show Spectacular program*
- *Name listed on Scarlets' website ([www.weissdance.org](http://www.weissdance.org)) with link to your website or email*
- Appreciation Framed Team photo to display your support

## Bronze Sponsor \$150

- Business card sized ad in 2021 Scarlets Spring Show Spectacular program
- Appreciation Framed Team photo to display your support

# Weiss Scarlets Dance Team

## 2020 – 2021 Sponsorship Form

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Web Address: \_\_\_\_\_  
(for Platinum, Gold & Silver Sponsors)

E-Mail: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
(if different)

Scarlets Referral Name: \_\_\_\_\_

### Sponsorship Levels

_____	Platinum Sponsor	\$ 1,000
_____	Gold Sponsor	\$ 500
_____	Silver Sponsor	\$ 250
_____	Bronze Sponsor	\$ 150

To ensure your name is included on our Scarlets Sponsorship Banner please  
make sure your sponsorship form and payment are received by  
**August 28, 2020**

### Make checks payable to:

Scarlets Booster Club  
P.O. Box 2944  
Pflugerville, TX 78691

\_\_\_\_\_ Full Payment Enclosed

\_\_\_\_\_ Please have the SBC Treasurer contact me to assist with making a credit card payment

\_\_\_\_\_ I am committing to sponsoring the Weiss Scarlets Dance Team at the \_\_\_\_\_

Level for the 2020-2021 school year. My payment of \$ \_\_\_\_\_ will be received prior to the deadline.

\_\_\_\_\_  
Name Title Signature Date

**Please attach 2 business cards**

*Thank you for your generous support*